

JUST SOME THOUGHTS ABOUT MEDIA

- First, no matter what anybody says, your Classmates are so proud of you we could tinkle!
- Second, you know all the talking points - Amazing Class – Cancer – Humble, AF and others have put donations #1 – Truly Tough Challenge – No man left behind - Cross finish line together – Proud of country for which Classmates have sacrificed – Mike Blassie in Tomb of Unknown– AF blue and Battle Flag red etc
- Video Opportunities – just grab what you can – more is good
- Don't edit behavior or language, be completely natural (we can edit out your criminal behavior later)
- Getting ready – briefing – starting
- Conversations in Vans on the way
- Transitions between Legs
- Showing kindness to each other and other teams
- Show how amazing TOUGH this thing is ... wow! You guys rock!
- Getting ready to finish
- All together across the Finish Line
- Celebration, exhaustion or whatever else after the Finish
- INCLUDE WIVES where you can, your KIDS / GRANDKIDS
- If you can send clips or feel free to post to WW FB group
- We can download all the rest later and edit into a momento for family and cadets, etc.
- Don't let reporters etc. rattle you – see them naked ;-)
- You stay clothed :-) OR
- See reporter when he/she was 7, nice kid, talk to them like that
- Plain language like talking to a neighbor (not the vulgar one w/6 junkers and trash in their yard)
- Candor is good, emotion is good, gratitude is good, humor is great
- **#1 BE SAFE. MAY THE FORCE BE WITH YOU! WE ARE.**